

# PHOTOELEMENTS

CORPORATE | PRODUCT | ADVERTISING | BRANDING





#### **OUR SERVICES**

PhotoElements is excited to introduce our new West End Studio with capabilities for all types of commercial photography, including:

- Headshots
- Construction, engineering, mining & heavy industry
- Food & Drink, E-commerce Product
- Product staging photography
- Corporate branding & marketing
- Social Media
- Web design

Our team of professional Photographers, Marketing Managers, Content Creators, and Web Designers is a one-stop shop for your business's online presence.

#### Some of our clients include:



































#### **ABOUT PHOTOELEMENTS**

PhotoElements was founded in 2010, with our first published work appearing in American magazines. Since then, we have represented brands across the UK, China, USA, Canada, and Thailand.

Now based in Brisbane, PhotoElements offers professional, commercial photography and videography. We specialise in areas such as architectural, heavy industry, product advertising, and staging for print and screen.

Our team is dedicated to providing high-quality images and video with exceptional service that enhances your communication to the world.

- Our photos are designed to sell.
- Our videos get products moving.
- Our marketing connects your brand with your market.

A tailored PhotoElements solution can showcase your products for less than you might think.

#### **OUR TEAM**

#### Stephen

Started life as a sports photographer working for a magazine in America. Stephen's vast experience has an impressive list of well-known names and household brands. Fifteen years of shooting in a wide variety of styles have produced a well-rounded humble photographer who employs creative concepts to solve challenges.

#### **Specialities**

Corporate photography and videos for catalogues, social media, online marketing, websites, TV campaign and commercials.

#### Scott

Since graduating Bachelor of Business Marketing, Scott has coached multi-national brands working with their internal teams to lift business profiles in both the physical and digital worlds.

# **Specialities**

Corporate branding from concept development, shot design and styling, final look and editing.

#### Thuan

The newest member of our team is a superstar in social media, web design, all things programming and computer languages.

#### **Specialities**

Web design, social media, content generation, editing, and publishing.



# **CORPORATE HEADSHOTS**

As professional photography has become more and more financially viable, a "selfie" is no longer good enough. Profesional headshots representing your employees and your brand are essential.

# Pricing:

- Call out \$165.00 greater Brisbane
- \$55 per high resolution image
- Supplied in formats for social media and website
- Editing included











#### CORPORATE IMAGERY

PhotoElements will work with you to create images that capture the attention and imagination of your clients.

Websites are highly visual and interactive, successful social media feeds need to be engaging and entertaining, and print media is the stable visual of your business.

Our Stylists and Consultants will work with you to develop a concept that truly says a thousand words.

Use our commercial photography services for:

- Catalogue
- Product & food
- Mining & construction
- Advertising
- · Websites & social media
- Internal communications

#### **Onsite packages:**

Our onsite packages include drone footage and photo editing.

• 2 hours – up to 15 mages **\$770** 

• Half Day (4 hours) – up to 25 images

\$1100

• Full Day (7 hours) - up 40 images

\$1950

#### Studio packages:

Our studio is conveniently West End located in West End.

Set-up fee \$165 plus2 - 5 images \$60 (each)

• 6 or more images \$40 (each)

#### **Custom staging:**

- Quoted on a case-by-case basis
- As a guide, each set-up and editing
   is around 2 3 hours



### VIDEO PRODUCTION

No other media communicates likes video.

PhotoElements has experience working in both online and website video content including advertising for television and cinema.

Our Marketing Team can work with you to develop content to:

- · connect with your audience
- promote a product or brand
- inform your clients of services & features
- make announcements
- introduce new team members
- create urgency for sales & promotions
- position your company in the market

Site based photography including drone footage editing (within **Brisbane metro**):

- 2 hours up to 15 mages \$ 9 5 0
- Half Day (4 hours) up to 25 images

\$1250

• Full Day (7 hours) - up 40 images

\$2150

Prices include additional stock items such as music, special effects, and transitions.













# E-COMMERCE PRODUCT PRICING

This style of photography is fast moving and shot on a white, black, or transparent background. This makes the images perfect for online shopping, eBay, brochures – any format your business uses for on-line sales.

The way consumers shop has been forced to changed so much in Australia over the past 12 months. With the onset of Covid restrictions, snap lockdowns, etc – the Australian Bureau of Statistics has reported an over 60% increase in online shopping.

PhotoElements will work with you to create great images for all your business's on-line sales formats.

# Price per Image

<ul> <li>Single Image</li> </ul>	\$30
• 2-20 Images	\$28
• 21-50 Images	\$25
•50 Images	\$15

